

The FA Charter Standard League Programme

League Development Plan Template



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League of plan	
League Secretary (name and contact details)	
Charter Standard League Coordinator (name and contact details)	
League Welfare Officer (name and contact details)	
Seasons Covered by Plan	

League Development Plan Example

League Introduction - A brief background to the league its' history and achievements.



League Development Plan Example

League SWOT Analysis - use this as a tool to draw out priorities for development

Strengths	Weaknesses
Opportunities	Threats

League Development Plan Example

League Consultation - use this template to highlight who you have consulted with in developing the LDP and what method you used to consult them.

Who Consulted	Method of Consulted

League Vision Statement - use this to express what the league stands for and is striving to achieve.

GROWTH AND RETENTION Increasing and sustaining participation	This section identifies how the league plans to retain and grow provision and develop flexible league formats that will support existing players, and introduce new male, female and players with a disability and from diverse communities into football.		
	Number of teams (divisions?) currently	Target number of teams (divisions?) for the period of the plan	Overall change + / -
Mini-soccer teams			
Youth Male small sided (including 9-a-side)			
Youth Male 11-a-side teams			
Youth Female small sided (including 9-a-side)			
Youth Female 11-a-side teams			
Adult Male small sided teams			
Adult Male 11-a-side teams			
Adult female small sided teams			
Adult Female 11-a-side teams			
Male Disability (Youth & Adults)			
Female Disability (Youth & Adults)			
Total number			

GROWTH AND RETENTION - How will we get there?				
We will (actions)	Responsibility	Start	Finish	Cost
Mini Soccer				
Youth Male Small Sided				
Youth Male 11-a Sided				

Development questions to consider when producing your action plan:

What challenges do you face in maintaining the number of teams in your league and what can you do to address these?

What potential do you have to expand and grow the league and what would need to happen for you to do this?

How could you attract people from under-represented groups into your league?
(e.g women, disabled people, ethnic minorities, emerging communities etc?)

Have you considered how the FA Youth Review may alter your leagues provision in future?

What links do you have with other Charter Standard leagues in your area to enable quality progression routes for players and how could you improve these?

What partnerships do you need to establish to increase participation and how will you develop these?

GROWTH AND RETENTION - How will we get there?				
We will (actions)	Responsibility	Start	Finish	Cost
Youth Female Small Sided				
Youth Female 11-a side				
Adult Male Small sided				
Adult Male 11 a side				

GROWTH AND RETENTION - How will we get there?				
We will (actions)	Responsibility	Start	Finish	Cost
Adult Female Small Sided				
Adult Female 11-a side				
Male Disability Youth and Adult				
Female Disability Youth and Adult				

RAISING STANDARDS AND ADDRESSING BEHAVIOUR creating a safe and positive environment	This section identifies ways in which the league can create a fun and safe environment for everyone involved in its structure. This includes how the league will raise standards of behaviour and ensure a safe and positive environment for children and vulnerable adults.	
Charter Standard League Criteria	Current position	Target for the period of the plan
Percentage of teams with Charter Standard		
The league actively promotes the Respect Programme through implementation of: <ul style="list-style-type: none"> • The Respect Codes of Conduct • Designated Spectator Area for games • Captains taking more responsibility for the behaviour of the players • Referee managing the game 		
Equality and Safeguarding Children policies and procedures		
Youth League Welfare Officer		

RAISING STANDARDS AND ADDRESSING BEHAVIOUR - How will we get there?				
We will (actions)	Responsibility	Start	Finish	Cost

Raising Standards - Development questions to consider when producing your action plan:

How are you engaging young people in developing their own codes of conduct?

How do you deal with complaints and what could you do to improve in this area?

How do you deal with allegations of abuse and discrimination and what could you do to improve in this area?

Do you use the League Equality Policy and Complaints Procedure?

What links does your League Welfare Officer have with participating team Club Welfare Officers to share best practice and ensure adherence to codes of conduct?

What can the league do to improve standards of discipline and behaviour in the league?

RAISING STANDARDS AND ADDRESSING BEHAVIOUR - How will we get there?				
We will (actions)	Responsibility	Start	Finish	Cost

BETTER PLAYERS developing better players with a focus on the 5-11 age group	This section outlines how the league will support every player to reach his/her potential – and in particular support the development of skills at a younger age. The 5-11 year old age group is absolutely crucial to embedding basic skills, enhancing enjoyment of the game, developing healthy lifestyles and creating a new generation of talented players.	
Charter Standard League Criteria	Current position	Target for the period of the plan
Youth leagues		
Use of small-sided football formats		
Size of divisions not to exceed 10 teams (from 09/10 season)		
No league tables at U7,U8 age groups		
Provision of flexible format festivals		
Youth leagues and Adult Leagues		
Coach education programme		

Development questions to consider when producing your action plan:

Have you considered the structure, timing and rules of your league; do these contribute to the development of players?

BETTER PLAYERS - How will we get there?				
We will (actions)	Responsibility (Who will lead?) (Consider what support you would like from the CFA)	Start	Finish	Cost

BETTER PLAYERS - How will we get there?				
We will (actions)	Responsibility (Who will lead?) (Consider what support you would like from the CFA)	Start	Finish	Cost

RUNNING THE GAME Leading and governing the game efficiently	This section focuses on the identification of ways to improve the efficiency and effectiveness of how the league is run.	
Charter Standard League Criteria	Current position	Target for the period of the plan
League is sanctioned by the FA/CFA		
League is signed up to The FA Standard Code of Rules		
Charter Standard League agenda item at league meetings		
Youth League Welfare Officer and League Coordinator sit on the league committee		
Use of Full-Time to manage league fixtures and referee appointments		

Development questions to consider when producing your action plan:

How representative of the local community are the people involved in running the league? (e.g women, disabled people, ethnic minorities, emerging communities etc?)

RUNNING THE GAME - How will we get there?				
We will (actions)	Responsibility (Who will lead?) (Consider what support you would like from the CFA)	Start	Finish	Cost

WORKFORCE DEVELOPMENT recruiting and supporting a skilled and diverse football workforce	This section looks at how the league will recruit, train and develop the workforce that will support the administration, development and promotion of the league.	
Charter Standard League Criteria	Current position	Target
Volunteer Charter Standard League Coordinator		
League provides a minimum of 3 CPD opportunities per season		

Development questions to consider when producing your action plan:

How can you raise standards in officiating, coaching and administration by making rule changes which force clubs to comply?

WORKFORCE DEVELOPMENT - How will we get there?				
We will (actions)	Responsibility (Who will lead?) (Consider what support you would like from the CFA)	Start	Finish	Cost

FACILITY DEVELOPMENT improving the quality and access to facilities	This section identifies the facilities required by the league to sustain and increase participation.			
How will we get there?				
We will (actions)	Responsibility	Start	Finish	Cost

Development questions to consider when producing your action plan:

How can you ensure that the dimensions of pitches and the sizes of goalposts across the facilities that your league utilises, are appropriate to the age and format of football that your teams are playing?

PROMOTION	This section identifies the facilities required by the league to sustain and increase participation.			
How will we get there?				
We will (actions)	Responsibility	Start	Finish	Cost

Development questions to consider when producing your action plan:

How can you make greater use of the Charter Standard logo to promote the league?
(e.g website / printed materials)

What opportunities do you have to promote the league's Charter Standard status in the local community? (e.g local papers / open evenings)

How are you using the Charter Standard certificate and plaque to promote the status of the league?

County Football Association Support

The following table identifies the support package that has been agreed between the (insert league) and (insert CFA) based on delivering the identified aims, objectives and targets of the league and the County Football Association.

Development Plan Area	We will (actions)	Responsibility	Start	Finish	Cost
Growth and Retention					
Raising Standards and Addressing Behaviour					
Better Players					
Running the Game					

Development Plan Area	We will (actions)	Responsibility	Start	Finish	Cost
Workforce Development					
Facilities					
Promotion					

Signed (league representative): *Mr. R. Hames*
Mike Hames
Chairman
Shropshire Junior Football League

Date: 24th March 2015

Signed (CFA representative): *Mr Andy Baker*
Football Development Officer
Shropshire Football Association

Date: 24th March 2015